



Giving Back is at the heart of the PGA TOUR and never more so than at our flagship event, THE PLAYERS Championship. In 2008, THE PLAYERS Championship and the PGA TOUR, headquartered here on the First Coast, donated \$3,000,000 to local charities. In 2009, we want to do even more. Fill out this form for your chance to win and help out area charities.

PROUD PARTNERS



103 Championship Way, Ponte Vedra Beach, FL 32082

THE PLAYERS®



THE PLAYERS®

A TRADITION OF GIVING

BIRDIES FOR CHARITY



RIVER GARDEN (TOP) AND PACE CENTER FOR GIRLS (BOTTOM) WON BONUSES FOR THEIR SUCCESSFUL CAMPAIGNS IN 2008. IN 2009 SEE HOW YOU CAN WIN A TRIP TO THE PRESIDENTS CUP

BIRDIES FOR CHARITY



WHAT IS BIRDIES FOR CHARITY?

- Birdies for Charity is your opportunity to help these area charities and share the excitement of THE PLAYERS.
- Birdies for Charity is a contest where you can win a fabulous prize and at the same time, support a deserving local charity of your choice.

HERE'S HOW IT WORKS

- Fill out the attached form or go to playerschampionship.com to complete your entry online.
- Make a pledge of two cents or more for each birdie made during the competitive rounds of THE PLAYERS.
- If 1500 birdies are made, your pledge would be a \$30 contribution to the charity of your choice.
- Or, make a flat pledge to the charity of your choice (\$25 minimum).

BIRDIE HISTORY

How many birdies do you think will be made during THE PLAYERS? In 2008, 1241 birdies were made, 2007, 1370 birdies were made, and in 2006, 1385 birdies were made. Guess the correct number and you could win the Grand Prize – a fabulous trip to The Presidents Cup in San Francisco.

HERE'S WHAT YOU COULD WIN!



Grand Prize – A Trip to San Francisco and The Presidents Cup, September 7-11, 2009

- Roundtrip airfare for two on Delta Air Lines
- Five nights at the Fairmont San Francisco (arriving Wednesday, September 7 and departing Monday, September 12)
- Two weekly Captains Club tickets for The Presidents Cup
- Preferred seating at opening and closing ceremonies
- Two tickets for the Presidents Club Gala

Second Place Prize – Two day golf school at TOUR Academy, TPC Sawgrass

- Two nights accommodations at Sawgrass Marriott Golf Resort and Spa
- Two days of golf instruction
- Two days of golf after instruction
- Lunch daily
- Comprehensive full-color student manual
- Written game plan for improvement



Third Place Prize – Fine Dining, TPC Sawgrass

- Dinner for four in Traditions, TPC Sawgrass
- Wine specifically selected for you and your guests

Prizes provided by PGA TOUR, Inc., PGA TOUR Experiences and TPC Sawgrass

HELP YOUR CHARITY WIN!

STEP 1

I pledge \$_____ for each birdie.

STEP 2

I prefer to make a flat pledge donation of \$_____ (\$25.00 minimum)

STEP 3

I guess that exactly_____birdies will be made during the competitive rounds of the 2009 PLAYERS Championship.

Charity inviting your pledge:

Solicited by:

Name: _____

Address: _____

City: _____

State: _____ Zip: _____ Phone: _____

E-mail: _____

Return this form to the charity inviting your pledge.

Checks should be made payable to the charity listed above.

CONTEST RULES: Only one grand prize awarded. If the exact number of birdies is not guessed, the guess closest to the number made (above or below) will be awarded the grand prize. Ties will be determined by random drawing. All guesses must be on an official pledge form. It is the designated charity's responsibility to collect and return pledge forms to the tournament office by the deadline.

Winner will be selected on Thursday, May 14 at 4:00 p.m. at PGA TOUR Charities in Ponte Vedra Beach, FL. No contribution necessary. Winners are solely responsible for all applicable federal, state, local, provincial and municipal taxes and any other expenses and costs not expressly listed in the prize, including tips, food and beverage, etc.

Sponsor: PGA TOUR Charities, Inc., 100 PGA TOUR Blvd., Ponte Vedra Beach, FL 32082

PRINTING DONATED BY THE HARTLEY PRESS